FOR IMMEDIATE RELEASE  
April 9, 2010

BASEBALL RETURNS TO PROGRESSIVE FIELD

TEXAS RANGERS (3G) AND CHICAGO WHITE SOX (3G) OPEN 2010 HOME SEASON

First Homestand Features Fill The House for Salvation Army on Wed (4/14)  
Lunch and Three Innings for 12:05pm Game on Thurs (4/15)  
Bob Feller Opening Day No-Hitter Photo on Friday (4/16)  
Recycled Indians Cap for ALL Fans on Saturday (4/17)  
Kids Run Bases on Sunday (4/18)

CLEVELAND, OH — Major League Baseball returns to the shores of Lake Erie as the Cleveland Indians open the 2010 home season at Progressive Field with a 6-game, 2-team homestand against the Texas Rangers, April 12& 14-15. The series continues against American League Central Division rival Chicago White Sox April 16-18.

OPENING SERIES TICKET VALUES:

◆ GET GEAR, GO CHEER- All fans purchasing $50 or more at any Indians Team Shop, Progressive Field concession stand or online at indians.com in April and May will receive a voucher for TWO FREE MEZZANINE TICKETS for any regular season game between April 14 and June 30, 2010. Visit indians.com/gocheer for details.

◆ BEST SEATS 50% OFF APRIL 14-18- As part of the Indians Value Based Pricing, Tribe fans can sit in the best seats for more than 50% OFF (Diamond Box ONLY $35; Field Box ONLY $25) for 5 of the first 6 home games at Progressive Field April 14-18. Visit indians.com/ticketspecials for more info on the 16 Super Value games this season and other great ticket deals.

◆ PEPSI HALF OFF TICKETS (April & May)-Receive ½ off tickets in the Time Warner Cable Bleachers, Mezzanine and Upper Box areas of the Progressive Field in April & May. Redeem Pepsi, Diet Pepsi, and Dr. Pepper cans with the special Indians ticket offer on the can panel in person at any Indians Team Shop, Progressive Field Ticket Office or online at indians.com.

◆ SUBWAY OFFER- Purchase a foot long sub at Subway and receive a voucher good for up to four tickets $5 Off in Lower Box or Upper Box seat locations for Thursday to Sunday Indians home games.

HOMESTAND HIGHLIGHTS:

Texas Rangers Series (April 12, 14-15):
MONDAY- All Fans receive a 2010 Indians Magnet Schedule and Bob Feller Opening Day No-Hitter Photo, courtesy of Giant Eagle  
WEDNESDAY- Fill the House for Charity features the Salvation Army of Greater Cleveland  
THURSDAY- Lunch and Three Innings- $15 gets you a ticket and a $10 Tickets Plus+ food credit for lunch

Chicago White Sox Series (April 16-17-18):
FRIDAY- Bob Feller Opening Day No-Hitter Photo to ALL FANS, courtesy of Giant Eagle  
SATURDAY- Green Awareness Day featuring Indians Green Recycled Cap to ALL FANS  
SUNDAY- Kids Run the Bases Post-game… Reminder…KeyBank Kids Fun Day Plaza Activities debut May 9

TEXAS RANGERS (APRIL 12, 14-15)
Monday, APRIL 12 @3:05PM- SOLD OUT OPENING DAY- gates open at 1pm
The club’s 110th Opening Day in Cleveland as a member of the American League and the 17th at Progressive Field. ALL FANS will receive a Giant Eagle 2010 Indians Magnet Schedule, featuring a Chief Wahoo Car Magnet. ALL FANS will also receive a print of a photo taken during Bob Feller’s Opening Day no-hitter at Comiskey Park on April 16, 1940. Ceremonial first pitch from BOB FELLER and Indians FanCave winner, Tim Mullender.

SOLD OUT

BROADCAST INFORMATION: WKYC-HD & STO-HD, WTAM/IRN

PROBABLE PITCHERS: RHP Fausto Carmona (1-0, 4.50) vs. RHP Rich Harden (0-0, 2.45)

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Opening Day Pregame Highlights
Special salute, including ceremonial first pitch, to honor Hall of Famer Bob Feller, who pitched the ONLY Opening Day no-hitter on April 16, 1940 at Comiskey Park. 2010 marks the 70th anniversary of the historic achievement.

- Country Music star Jonalee White will perform a pregame concert on plaza and Carnegie tent along with national anthem.
- Introduction of the 2010 Indians Hall of Fame & Distinguished Hall of Fame Induction Class
- Giant American Flag Unfurled by Progressive Insurance Employees

Wednesday, APRIL 14 @7:05PM- Fill the House For Charity features The Salvation Army
The Salvation Army of Greater Cleveland will enjoy a ceremonial first pitch, “play ball” kid, and check presentation. $1 from every paid ticket Wednesday will directly benefit The Salvation Army. Members of the Beta Kappa Phi fraternity from the College of Wooster are organizing the 60 Mile Pitch. Select members will be running a baseball a total of 67 miles from their campus to Progressive Field to be thrown as the ceremonial first pitch of the game as the Indians face the Texas Rangers.
Circle K Polar Pop coupons upon exit.
GREAT SEATS STILL REMAIN
BROADCAST INFORMATION: STO, WTAM/IRN
PROBABLE PITCHERS: RHP Justin Masterson (0-0, 1.80) vs. LHP C.J. Wilson (0-0, 0.00)

Thursday, APRIL 15 @12:05PM- Jackie Robinson Day/Lunch & 3 Innings
Pregame ceremonies to feature a presentation to the Jackie Robinson Foundation scholarship recipient. Companies participating in the Cleveland Indians Diverse Business Partners program will also be recognized during pregame festivities. The ceremonial first pitch to be thrown by a Jackie Robinson Foundation representative. To honor the baseball great, both Cleveland Indians and Texas Rangers teams will be wearing jerseys with Robinson’s legendary No. 42.
Have lunch at Progressive Field at one of our noon day games! For only $15, get a ticket to the game and a $10 Tickets Plus+ food credit.
GREAT SEATS STILL REMAIN
BROADCAST INFORMATION: STO, WTAM/IRN

CHICAGO WHITE SOX SERIES (APRIL 16-17-18)
Friday, APRIL 16 @7:05PM- 70th Anniversary of Bob Feller’s Opening Day No-Hitter
ALL FANS will receive a print of a photo taken during Bob Feller’s Opening Day no-hitter at Comiskey Park on April 16, 1940. 2010 marks the 70th anniversary of the historic achievement, the first of three no-hitters by the Hall of Famer.
GREAT SEATS STILL REMAIN
BROADCAST INFORMATION: STO-HD, WTAM/IRN

Saturday, APRIL 17 @4:10PM- Green Awareness Day- ALL FANS RECEIVE RECYCLED CAP
Pregame ceremonies to feature TV actor Corbin Bernsen – co-star of the movie Major League and star of popular TV Show “L.A. Law”. Bernsen, currently in Akron directing 25 Hill, an upcoming film which centers on the Soap Box Derby, is tossing the ceremonial first pitch. Green Awareness Day highlights NE Ohio companies and non-profit organizations dedicated to environmental actions and awareness.
ALL FANS will receive a green Indians Recycled Cap.
GREAT SEATS STILL REMAIN
BROADCAST INFORMATION: FOX, WTAM/IRN

Sunday, APRIL 18 @1:05PM- Kids Run the Bases Post-Game
Circle K Polar Pop coupons upon exit.
GREAT SEATS STILL REMAIN
BROADCAST INFORMATION: WKYC-HD, WTAM/IRN
KeyBank Kids Fun Day Plaza Activities debut May 9.

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